



New Frontiers in Memory Studies



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The digital/affective ecology in contemporary conditions of memory: A case study of the AR/VR App *MovingMemory*



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This talk aims to examine the entanglement of affect and digitality in contemporary conditions of memory and how that corresponds to a digital/affective ecology which is emergent as well as connective in quality. In the process, the talk will highlight how the multimateriality shaping digital ecology that is increasingly internalised and naturalised today produces its unique economy of affect and how the same may be calibrated and illustrated by revisiting some classical tropes in fiction such as focalisation and stream-of-consciousness. Lastly, the talk will refer to *MovingMemory*, the AR/VR app conceived and curated by Centre for Memory Studies IIT Madras at the second annual international Indian Network for Memory Studies Conference in September 2023, and highlight how humanities and technology research can collaborate and co-create epistemic possibilities through which the memory-ecology in contemporary times may best be experienced, examined, and navigated. .



Frankfurt Memory Studies Platform
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